

MAY 17 2005

TRANSMITTAL FORM (to be used for all correspondence after initial filing)	Application Number	10/038,677	
	Filing Date	December 21, 2001	
	First Named Inventor	Scott Swix	
	Art Unit	2811	
	Examiner Name	Bui, Kieu Canh T.	
Total Number of Pages in This Submission: 29		Attorney Docket Number	BS01421

ENCLOSURES		
(Check all that apply)		
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Remarks: <div style="text-align: center;"> <p>RESUBMISSION FOR THE ATTENTION OF:</p> <p>SANDRA L. TUCKER SMITH</p> <p><i>SL 26 with 5/17/05</i></p> </div>		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT			
Name (Print/Type)	Bambi Faivre Walters	Reg. No.:	45,197
Signature	<i>SL 26 with</i>		
Date	January 26, 2005		

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Signature	<i>SL 26 with</i>		

INFORMATION DISCLOSURE STATEMENT

Pursuant to 37 CFR §§1.56, 1.97, and 1.98, the attention of the Patent and Trademark Office is hereby directed to the references listed on the attached Forms PTO 1449 (pp. 1-7).

This Information Disclosure Statement is being submitted after the mailing of a first Office Action in this application and therefore, the certification fee is believed to be required (37 CFR § 1.97b(3)).

It is respectfully requested that the references listed on the attached forms be expressly considered by the Examiner and be made of record in the application and appear among the "References Cited" on any patent to issue therefrom.

Respectfully submitted,



Bambi F. Walters
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Date: 11/26/03

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		Application Number	10/036,677
		Filing Date	December 21, 2001
		First Named Inventor	Scott R. Swix et al.
		Group Art Unit	2611
		Examiner Name	Bui, Kieu Oanh T.
Sheet 1 of 7	Attorney Docket Number	BS01421	

U.S. PATENT DOCUMENTS					
Examiner Initials *	Cite No. 1	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY
		Number	Kind Code 2 (if known)		
		US- 3,798,610		Bliss et al.	03-19-1974
		US- 3,888,302		Kosco	05-27-1976
		US- 4,130,633		Chomet	12-19-1978
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STATEMENT BY APPLICANT**

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Sheet 2 Of 7

Complete if Known

Application Number	10/036,677
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Group Art Unit	2611
Examiner Name	Bui, Kieu Oahn T.
Attorney Docket Number	BS01421

U.S. PATENT DOCUMENTS

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		Number	Kind Code ² (if known)			
		US-5,918,438 B1		Howe et al.	10-08-1998	
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		Offic e ²	Number ²	Kind Code ³ (if known)				
			EP 1162840 A2		Wilson et al.	12-2001		

OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS

Examiner Initials *	Cite No. 1	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
		PCT Publication No. WO 94/17809 (Kell et al., 08-04-1994)	
		CAULEY, LESLIE, "Microsoft, Baby Bell Form Video Alliance," <u>The Wall Street Journal</u> , September 26, 1994.	
		U.S. Application No. 2002/0032906 A1 (Grossman, 03-2002)	
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		International Search Report for PCT /US02/40070 A1	

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**INFORMATION DISCLOSURE
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Sheet 3

Of 7

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Application Number	10/036,677
Filing Date	December 21, 2001
First Named Inventor	Scott R. Swix et al.
Group Art Unit	2611
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Attorney Docket Number	BS01421

OTHER PRIOR ART – NON PATENT LITERATURE DOCUMENTS

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		"allNetDevices: - Report: Interactive TV Soon to Become Direct Marketing Tool," allNetDevices, www.devices.internet.com/cgi/print/print.cgi?url=http://devices./report_interactive.html (11/16/01) pp.1-2.	
		"Liberate Technologies – Solutions," Digital Cable Two-Way, www.solutions.liberate.com/architecture/dc2.html , (11/16/01) p. 1 of 1.	
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		"It just clicks!," RespondTV, www.respondtv.com/itaction.html , (11/16/01) pp.1-2.	
		"The Wink System," Wink System Diagram, www.wink.com/content/tech_diagram.html (11/16/01) p. 1 of 1.	
		"What is Wink?," www.wink.com/content/whatishink.html (11/16/01) p. 1 of 1.	
		"How Wink Works," What is Wink: How wink works, www.wink.com/content/howitworks.html , (11/16/01) p. 1 of 1.	

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

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Sheet 4 of 7

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		US- 5,948,061	9/7/1999	Merriman et al.	
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		WO 99 52285A	10/14/1999		
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		WO 99 45702A	9/10/1999		
		EP 0 424 648A	2/2/1991		
		EP 1162840 A2	12-2001	Wilson	

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		US- 8,252,586	6/26/2001	Freeman	
		US- 5,681,616	8/1997	Carles	
		US- 5,774,170	6-1998	Hite	
		US- 5,758,257	5-1998	Herz	
		US- 5,410,344	4-1995	Graves	
		US- 5,754,393	5-1998	Herz	
		US- 5,838,314	11-1998	Neel	
		US- 6,029,045	1-2001	Alexander	
		US- 6,463,468	10-2002	Buch	
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		US- 4,602,279	7-1986	Freeman	
		US- 5,446,919	8-1995	Wilkins	
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		US- 5,861,906	1-1999	Dunn	
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FOREIGN PATENT DOCUMENTS

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		US- 6,005,597	12-1999	Barrett	
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		US- 5,543,911	7-1996	Levitan	
		US- 2003/0067554	4-2003	Klarfield	
		US- 6,202,210	3-2001	Ludtke	
		US- 5,630,119	5/13/1997	Aristides	
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		US- 5,038,211	8/6/1991	Hallenbeck	
		US- 5,559,548	9/24/1996	Davis	
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		US- 6,505,348	1-2003	Knowles	
		US- 6,185,614	2/2001	Cuomo	
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INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Use as many sheets as necessary)		Application Number	10/036,677
		Filing Date	December 21, 2001
		First Named Inventor	Scott Swix
		Art Unit	2611
		Examiner Name	Bul, Kieu Oanh T.
Sheet 7	of 7	Attorney Docket Number	BS01421

NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No.†	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
		www.actv.com, Screen Print, 10/8/2000	
		"ACTV, Inc. Offers Exclusive Preview of 'Individualized Television' at Official All-Star Cafe," Business Wire, Sept. 16, 1998.	
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		Whitaker, Jerry, "Interactive TV: Killer Ap or Technical Curiosity?," Broadcast Engineering, Dec. 1999	
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Examiner Signature	Date Considered
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